

c media

OUTDOOR.COM



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C-Media Outdoor's strategically placed street panels are located in high traffic areas in the business district of The City of North Vancouver.

C-Media Outdoor's mandate is "to support and promote local business" while encouraging the use of alternative transportation.

ADVERTISING RATES

BIKE RACK ADS

Rates per month, per face.

- 3 Months \$110/month
- 6 Months \$95/month
- 12 Months \$80/month

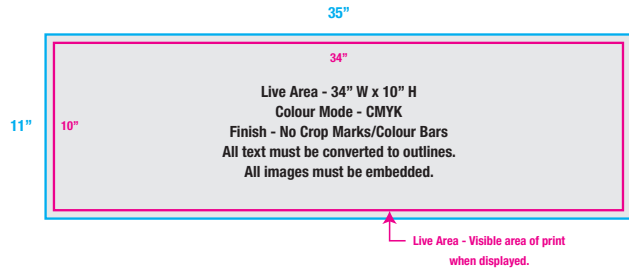
Positioning fee of 10 percent of requested locations.
Rates are determined by the length of the contract.

- * Standard Transit Interior Card. Graphic design extra.
- * One Time Fee of \$75 per decal for production and posting.

*ENVIRONMENTALLY FRIENDLY,
COMMUNITY ORIENTED,
ECONOMICALLY PRICED!*

DESIGN INSTRUCTIONS

- Create 35" x 11" artwork.
- Image resolution 300dpi, CMYK colour
- High resolution PDF's preferred. Please do not include trim marks or colour bars.



GRAPHIC DESIGN

- Clients to supply design work print ready

THE BENEFITS

VISIBILITY

Ad facings are positioned to maximize exposure to all pedestrian and vehicular traffic.

HI-IMPACT

Visually appealing with repeat impressions. Fixed locations inaccessible to many other forms of Out-of-Home advertising.

FREQUENCY

Advertisers can dominate specific areas to maximize impact.

FLEXIBILITY

A medium that can target a specific audience or markets. Creative can accommodate promotional, directional or point of purchase advertising.

C-Media offers campaign planning flexibility to suit the advertiser's needs.

HIGH-PROFILE

Promote corporate citizenship by sponsoring an approved bicycle rack program.

The smart solution to advertising while helping promote alternative transportation.