

c media

OUTDOOR.COM



C-Media Outdoor's strategically placed street panels are located in high traffic areas in the business district of The City of North Vancouver.

C-Media Outdoor's mandate is "to support and promote local business" while encouraging the use of alternative transportation.

ADVERTISING RATES

BIKE RACK ADS

Rates per month, per face.

- 3 Months \$100/month
- 6 Months \$85/month
- 12 Months \$70/month

Positioning fee of 10 percent of requested locations.
Rates are determined by the length of the contract.

- * Standard Transit Interior Card. Graphic design extra.
- * One Time Fee of \$65 per decal for production and posting.

*ENVIRONMENTALLY FRIENDLY,
COMMUNITY ORIENTED,
ECONOMICALLY PRICED!*

DESIGN INSTRUCTIONS

- Create 35" x 11" artwork.
- Image resolution 300dpi, CMYK colour
- High resolution PDF's preferred. Please do not include trim marks or colour bars.



GRAPHIC DESIGN

- Clients can submit their own ready-to-print artwork or C-Media Outdoor can create a customized design.
- Graphic design fee is \$85.00.

THE BENEFITS

VISIBILITY

Ad facings are positioned to maximize exposure to all pedestrian and vehicular traffic.

HI-IMPACT

Visually appealing with repeat impressions. Fixed locations inaccessible to many other forms of Out-of-Home advertising.

FREQUENCY

Advertisers can dominate specific areas to maximize impact.

FLEXIBILITY

A medium that can target a specific audience or markets. Creative can accommodate promotional, directional or point of purchase advertising.

C-Media offers campaign planning flexibility to suit the advertiser's needs.

HIGH-PROFILE

Promote corporate citizenship by sponsoring an approved bicycle rack program.

The smart solution to advertising while helping promote alternative transportation.